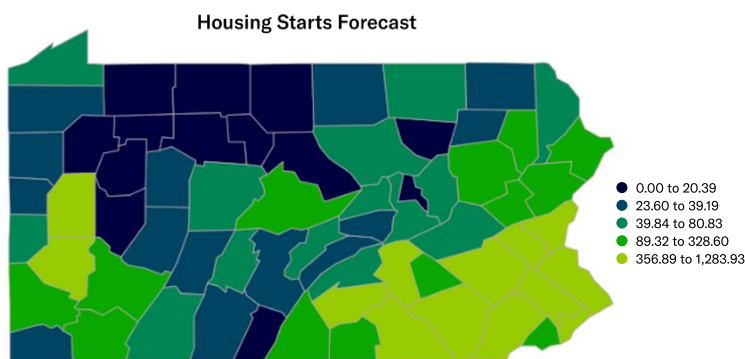


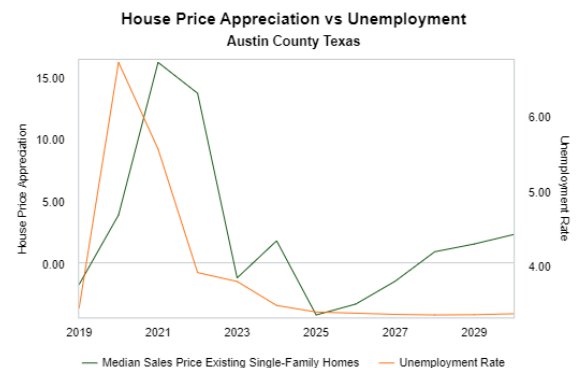
U.S. County Forecast Database

The Moody's Analytics county forecast database is a comprehensive set of historical and forecast data for all facets of county economies. It includes commonly used model drivers such as unemployment, income, NAR house prices, GDP, retail sales, and much more.



Each month, Moody's Analytics produces forecasts with a 30-year horizon and annual periodicity for all U.S. counties. The forecasts are based on a combination of state and metropolitan area forecasts along with individual county characteristics. Controls are in place to ensure consistency with both historical patterns and the state forecasts.

- Approximately **100 variables** for all U.S. counties.
- Coverage includes gross county product, one-digit employment, total wage and salary income, population and households, labor force and unemployment rate, bankruptcies and retail sales, residential permit issuance, single-family and multifamily housing stock, existing single-family sales, NAR sales price, affordability index, and mortgage originations.
- **Monthly updates** with a quarterly periodicity, and a 30-year forecast horizon and all available history.
- **Transparent forecasts**—clients can view forecast assumptions in the Data Buffet interface.
- Forecasts are delivered via **API or the DataBuffet** interface for easy downloading, charting, mapping, and scheduling. PowerPoint, Word, and Excel add-in available.



DATA SUMMARY

Personal Bankruptcies

Demographics

- Population – by age cohorts
- Households
- Births, deaths, and net migration

Gross County Product

- Total
- Transportation and distribution

Income

- Median household income
- Earnings by type for 12 breakouts
- Real personal income, wage and salary disbursements, and disposable income

Labor Markets

- Household employment – **unemployment rate**
- Total labor force
- Total employed
- Industry employment by NAICs
- Office-using employment

Real Estate – Single-family & Multi-family

- Completions
 - Mortgage originations
 - Permits
 - **House prices** - National Association of Realtors
 - Sales
 - Starts - single and multi
 - Stock - single, multi, mobile, and other
-



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