

## U.S. Metro & State Markets

CONCISE ANALYSIS ON THE CURRENT AND EXPECTED ECONOMIC CONDITIONS FOR U.S. REGIONAL AREAS

### SUCCESSFULLY ASSESS AND MANAGE THE RISKS AND OPPORTUNITIES STEMMING FROM AN INCREASINGLY COMPLEX AND RAPIDLY CHANGING U.S. REGIONAL ECONOMY USING MOODY'S ANALYTICS STATE AND METRO SERVICES:

- » Compare and evaluate site locations
- » Allocate sales resources more efficiently
- » Analyze real estate markets
- » Forecast state and metro revenues
- » Incorporate regional drivers for service area models
- » Measure the impact of external shocks such as oil prices, weather, global events (quotas, tariffs, currency movements), etc. on regional economies

#### Comprehensive Coverage

In-depth analysis of U.S. states and metro area economies covering each of the nation's states, the District of Columbia, selected territories and all metropolitan areas. Included in the coverage are history and forecast for county level data.

#### Regional Forecasts

Setting the industry standard with the most up to date forecast available for states, metropolitan areas and counties. Our simultaneous econometric model is run each month forecasting at least 70 variables per geography. These corresponding databases are the perfect complement to the analysis and indicators found in our regional reports.

#### Key Indicators Track Performance

Concepts covered include gross state/metro product, employment, income, population, housing activity, migration flows, and personal bankruptcies.

#### Proprietary Indices

Cost of doing business, cost of living, index of vitality, life cycle phase, and risk adjusted return are indices that we have developed to evaluate and compare the health of state and metropolitan areas.

Quickly compare cost of doing business across state/ metro area.

Evaluate each state/metro area for key indicators such as employment, income, housing activity and bankruptcies.

Pinpoint the strength and weaknesses of the state/ metros.

Assess the upside and downside risks of the forecast.



